



October 14, 2015

To Whom It May Concern:

The Customer Focused Marketing Group (CFMG) is far different from any other agency I have heard of or worked with. CFMG immediately got involved with every aspect of my business including customer service, the sales process, lead generation, and customer satisfaction, just to mention a few. They spent months identifying critical issues with our sales intake process and set up a customer satisfaction feedback system. In several of these areas, it provided enough value to my company to cover their fee for several years.

Their knowledgeable marketing team helped us redesign our website, develop a strategic digital marketing plan, as well as execute an extremely cost effective and targeted broadcast advertising campaign. If it sounds like I'm saying CFMG can do it all, it's because I am! I encourage any entrepreneur looking to improve the performance of their business and generate more revenue to hire CFMG.

Please feel free to contact me if you would like more details.

Sincerely,



Pete Eldridge
Founder & CEO

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