



Metro CORRAL PARTNERS, INC.

March 22, 2010

To Whom It May Concern,

As the owner of Metro Corral Partners, LLC, we have seen a continual growth in the sophistication and complexity of the marketing programs for our Golden Corral restaurants in Orlando and Atlanta. I was negotiating and overseeing our media investments and I became convinced that the TV buys were not being managed as effectively as they could be and that we needed professional assistance.

After interviewing several different advertising agencies and marketing companies, we chose the Customer Focused Marketing Group to handle evaluating and executing our media programs. This decision paid almost immediate dividends when CFMG set about applying their media hosting system. This resulted in us receiving an additional \$200,000 in TV exposure.

CFMG applied their media partnering commitment and set about correcting and monitoring our media investments. CFMG had a commitment to not only deliver the most cost effective media strategies for our Golden Corral restaurants, but they also demonstrated a true commitment to our overall marketing success.

I would recommend CFMG to any entrepreneur or business owner looking to get more cost effective media purchasing combined with a passion for a total marketing solution.

Sincerely,

A handwritten signature in red ink, appearing to read "Eric Holm", is written over the typed name and title. The signature is stylized and fluid.

Eric Holm
Metro Corral Partners, LLC